



TOP 5 REASONS TO INVEST IN A STEEL ROOF FOR YOUR HOME



#1 - Choice of style and colour to suit any home

There are several styles and colours of vertical rib, standing seam, tile and shingle profile that complement any style home. The only difficulty is deciding which one is best for your home!



#2 - Quality materials that will stand the test of time

All sheet steel in a steel roofing products has one thing in common: they are fabricated from metallic coated, high quality, sheet steel. This material is also prepainted for additional corrosion protection and enhanced aesthetics. There is a range of steel properties and coatings available that provide flexibility in choosing the appropriate material to suit your anticipated environmental conditions and budget.



#3 - Steel roofing can save you money

The average life of a non-steel roof is 17 years: asphalt can require re-roofing every 10 to 20 years or sooner. A steel roof offers unmatched durability lasting 2 to 3 times longer: as much as 40 to 60 years and beyond. Although a steel roof initially costs more than an asphalt roof, you will actually save money in the decades to come. An asphalt roof may have to be replaced 2 or 3 times during the same lifetime as one steel roof!



#4 - Durable in many different weather conditions

It can withstand wind forces to 120 mph, and since it is steel, it offers greater protection from fire and termites. Steel can also resist damage due to freezing and thawing because of the nonporous exterior. In fact, a steel roof may be the last roof you ever need. A steel roof has the durability of commercial-grade roofing material, and offers the richness and beauty to enhance your home's appearance.



#5 - Helping the environment - one steel roof at a time

The total recycled content found in Canadian manufactured steel used for roofing is a minimum of 25% and can be greater than 95% depending on the steel making process. Both these values represent industry leading levels of recycled content. Steel is the world's most recycled material, and in North America, over 88 million tonnes of steel are recycled annually. A steel roof can often be installed over your current roof, greatly reducing tear-off and disposal of old roofing material in landfills.